

BECOME A SPONSOR OF

PARTY WITH THE PLANTS

09/27/24

DANFORTH CENTER



Hosted by the Danforth Center Young Friends, Party with the Plants is a fundraising celebration that gives attendees the chance to meet and socialize with Danforth Center scientists, sample drinks and hors d'oeuvres from local vendors, and much more. It's a good time for a good cause!

SPONSORSHIP LEVELS & RECOGNITION

Platinum - \$10,000 - Customized tour of the Danforth Center for your colleagues or clients (up to 30 people); 16 tickets to Party with the Plants; company name and logo on event marketing materials; recognition from the stage during the event; recognition on donor honor roll and in Danforth Center publications.

Gold - \$5,000 - Company name and logo on event marketing materials; 8 tickets to Party with the Plants; recognition from the stage during the event; recognition on donor honor roll and in Danforth Center publications.

Silver - \$2,500 - Company name and logo on event marketing materials; 4 tickets to Party with the Plants; recognition on donor honor roll and in Danforth Center publications.

Bronze - \$1,000 - Company name on event marketing materials; 2 tickets to Party with the Plants; recognition on donor honor roll and in Danforth Center publications.

If your company wishes to decline any of the benefits listed at your sponsorship level above, please let us know.

MARKETING IMPACT

- Twenty fundraising and event e-blasts to 7,000 recipients (140,000 impressions)
- Inclusion in print *Leaflet* newsletter and annual report (12,000 impressions)
- Inclusion in digital *On the Vine* e-newsletter (7,000 impressions)
- Wide promotion on social media
- Included on Danforth Center website (~90k unique visitors per year) and on the peer-to-peer site
- On-site banners and signage at Party with the Plants event with estimated ~300 attendees

GROW CHALLENGE™ + PARTY WITH THE PLANTS

The Grow Challenge™ is a peer-to-peer campaign to raise support for the Danforth Center. Championed by the Young Friends, this week of giving culminates in Party with the Plants, a fundraising evening of drinks, music, and mingling.



MORE WAYS TO SUPPORT

In-Kind Donations

We welcome in-kind donations of food and beverage. Please consider hosting a food or beverage station or making a donation of products or services to be used in baskets to be raffled the night of the event. Please call to discuss.

Event Proceeds

Party with the Plants is the culmination of the Grow Challenge™ Week of Giving. All proceeds from Party with the Plants and Grow Challenge go toward the Danforth Center Impact Fund, which helps early-stage projects launch, early-career scientists succeed, and schoolchildren learn and be inspired by plant science.



CONTACT

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WEEK OF GIVING
(SEPT. 23 - 27)

OUR MISSION

Improve
the human
condition
through
plant science

As a world center for plant science
research, our discoveries will help:



Feed the hungry and
improve human health



Preserve and renew
our environment



Enhance the
St. Louis region